

Atikha 2011 Annual Report to Partners

2011 was a very rewarding year for Atikha and our advocacy in addressing the social cost of migration and in engaging overseas Filipinos and other stakeholders to ensure that the resources of migrants contribute to the development of their families and communities.

We owe this to the support of Atikha Partners like you who have been there to provide your time, talent and resources to be of service to the Overseas Filipinos and their families. We would like to share with you highlights of our concerted initiatives in 2011 ...



January 2011- Ministry of Labor of United Arab Emirates and Ambassador Grace Princesa, supported the financial literacy training of trainers of Atikha for migrants not only from the Philippines but also from India, Pakistan and Bangladesh. Bayanihan and Filex supported the training of 40 Overseas Filipino leaders who have committed themselves to reach out to their members and provide financial education training.

Feb 2011- Migration and Development Study Mission of CALABARZON of the provinces of Maguindanao, Masbate, Antique and Agusan del Sur reaching 40 representatives of LGUs, national government agencies, NGOs, cooperatives and chamber of commerce of these provinces. Succeeding trainings conducted in the 4 provinces. This initiative was made possible by IOM through the Joint Program on Youth Employment (JPYEM) in cooperation with other UN Agencies.



April 2011- International Conference on “Maximizing the Gains and Minimizing the Social Cost of Migration” in Rome Italy. The result: Local government executives from the province of Batangas and municipalities of Mabini, Lemery, Rosario signed Memorandum of Agreement with the migrant organizations of Italy, Comitato Internazionale per lo Sviluppo dei Popoli (CISP), FWC, other migrant organizations and Atikha for joint initiatives on setting up Migration Resource centers and school based program in addressing the social cost of migration. The province of Rome has signified support for a sister province partnership with the province of Batangas on Migration and Development. This project was funded by the European Commission United Nation Joint Migration and Development Initiatives (EC-UN JMDI).

AD Hoc Committee on Migration and Development (ACMD) of the Regional Development Council Region 4A was organized through the support of National Economic Development Authority (NEDA) Region 4 A. This is a multi-stakeholder council under the RDC which initiates and coordinates migration and development initiatives in the Region 4 A. NEDA is the chairperson and Atikha is the co-chairperson of the ACMD.





August 2011- started production of the PINOY WISE (Worldwide Initiative for Savings, Investment and Entrepreneurship) Overseas Filipino TV with CL TV 36 and can be viewed through the internet at www.pinoywiseoftv.org. Core message for OFs and their families “*Maging WISE sa Pamamahala ng Pera, Maging WISE sa Pangangalaga ng Pamilya*” and “*Pagbabalik Paghandaan, Siguraduhing Bukas May Daratnan*”. This initiative was made possible through the support of AusAID Philippines Australia Community Assistance Program (PACAP).

PINOY WISE Financial Literacy Campaign has achieved the following:



Training of Trainers on Financial Literacy and Addressing Families Issues to a total of 152 representatives of Local Government units, NGOs, cooperatives and other



stakeholders from the provinces of Laguna, Batangas, Cavite, Quezon, Antique, Masbate, Agusan del Sur, Maguindanao and 70 migrant leaders from Italy and UAE reaching 3,000 Overseas

financial literacy seminars and 600 in business opportunity seminars and entrepreneurship. Assistance was provided by the International Fund for Agricultural Development (IFAD), International Organization for Migration (IOM) and EC-UN JMDI, Ministry of Labor of UAE in conducting the training of trainers on financial literacy.



PINOYWISE campaign in Italy was truly a success! Financial Counselors from the cities of Torino, Milan, Brescia, Padova, Modena, and Rome conducts Financial Literacy Training and reach OFWs in their respective areas. They have facilitated the enrollment of more than 250 members and mobilized nearly 10M investment. The SIDC Savings and Loan can already be found in Mayantoc, Tarlac which was initiated by Darlito Bueno, an OFW working in Brescia, Italy



The Sanggunian Resolution No. 246-S-2011, A Resolution Enacting Provincial Ordinance No. 002-2011, An Ordinance Creating the Cavite Overseas Filipino Workers Council in the Province has been passed in the Province of Cavite. Also included in the Resolution is the Setting-up OFW Desk/Center in the Province. The PPDO and PSWDO and Honorable Board Member Irene De

Padua Bencito lead this initiative. Top 4 sending municipalities/cities in the province of Cavite (Bacoor, Dasmariñas, Imus, General Trias) have also been active in implementing OF programs. The partner cooperative of Atikha in Cavite which is CAFFMACO also participated in the Financial Literacy Training conducted.

Likewise, the Batang Atikha Savers Club (BASC) has been started in Cavite in partnership with CAFFMACO. It was launched last August 2011.

Approximately 300 members with savings of in just a period of 3 months have been accumulated.

Batang Atikha School-Based Program continues to reach more and more children through the enjoyable seminar –workshops. For the last four years, Ibaan Rural Bank Foundation Inc (IRBFI) continuously supports the value formation and capacity building activities of Batang Atikha. The combined



Convened the Task Force on Engaging Migrants in Agriculture Development composed of representatives from the Departments of Agrarian Reform, Agriculture, Environment and Natural Resources, Trade and Industry, Commission on Filipinos Overseas (CFO) and Atikha, Philippine Consortium on Migration and Development (Philcomdev), and Sorosoro Ibaba Development Cooperative (SIDC). OWWA and NRCO participated later and the task force re-named Task Force on Migration and Development (Task Force M&D) and to expand its membership. The task force as initiated through the assistance of USEC Jing Pacturan of DAR, Marritz Agboon of Convergence of DA of the agriculture cluster.



September 2011- Mai Dizon-Anonuevo, Atikha Executive Director, was sworn as member of the Board of Trustee of Overseas Workers Welfare Administration representing women migrant sector...bringing our advocacy for migrants welfare at the national level. Atikha signed Partnership Agreement with the Commission on Filipinos Overseas for the PINOY Worldwide Initiative for Savings Investment and Entrepreneurship Program.



Signed Memorandum of Agreement with Hon. Mayor Gelacio Manalang of Tarlac City for the setting up of the Tarlac City OFW Center and initiated the training on Setting Up Programs and Services for OFs and Families left behind.

November 2011 - Started capacity building of various stakeholders in Mabalacat Pampanga in Setting Up One Stop Migration Resource Center and signed the MOA with the Hon. Mayor Marino Morales of Mabalacat Pampanga.





Atikha participated in the “Kasali ka, Sumali Ka! Social Enterprise Exhibit and Forum Series” held at SM Megamall for 3 days. The event aims to focus on developing and strengthening social enterprises. 24 social enterprises (mostly assisted by FSSI and PEF) were chosen to join the exhibit showcasing a wide variety of products and services. Atikha showcased Coco Natur & Ekolife Ecotour

December 2011- The first ever **FUN** in Mabini marked a history! This

initiative was a Family Celebration cum Fund Raising activity with theme **“Takbo Para sa Kaalamang Pampinansiya at Disiplina sa Paggasta”** in celebration of the International Migrant’s Day which is observed every December 18th worldwide.

Atikha in partnership with Organization of OFW Families in Mabini and Batang Atikha Savers Club convened more than 2000 runners and mobilized almost PhP110,000.00 which will be used for financial education and savings consciousness campaign. Mabini Hometown Organization in Milan, OFWs in different cities in Italy, local institutions, partner schools and friends sponsored the event.



In Laguna, the International Migrants Day was celebrated by OFWs and families during the OFW Family Day at the SPC OFW Center in San Pablo City on December 17th, 2011. Highlighting the event was the signing of Partnership Agreement between Atikha and the Province of Laguna during. The Province of Laguna will be setting Up One Stop Migration Resource Center in Sta. Cruz Laguna and Atikha will assist in training the various staff who will be involved in providing services.

600 overseas Filipinos and families left behind including children of OFs participated in the various activities : financial literacy seminar, business and investment opportunity seminar, puppetry, environment consciousness and other fun filled activities such as face painting, photo booth,

games, raffle and others. The event was made possible through the assistance provided by Gov. George ER Ejercito Estrada and PESO Province of Laguna, OWWA and the LGUs of Binan, Calamba, Alaminos, San Pablo City, San Pedro Laguna.

.... All of these we were able to achieve through your assistance and commitment to helping the Overseas Filipinos and their families specially the children left behind. Thank you very much!